Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
SCHOOLS DIVISION OF BATANGAS

04 Nov 2026

UNNUMBERED MEMEORANDUM

GUIDELINES ON THE IMPLEMENTATION OF THE 34TH NATIONAL CHILDREN'S MONTH (NCM)

TO: Assistant Schools Division Superintendents
Chief - Curriculum Implementation Division (CID)
Chief - School Governance and operation Division (SGOD)
Public Schools District Supervisors
Public and Private School Heads
All Others Concerned

1. Attached herewith is the Regional Memorandum No. 721 s. 2026 dated October 26, 2026 entitled, Guidelines on the Implementation of the 34th National Children's Month (NCM).

2. To ensure the effective implementation and systematic monitoring on the conduct of the Classroom-Based Discussion on Bullying Prevention, all implementing schools are hereby directed to accomplish the School-Level Monitoring Tool by providing the required information through the designated FORMS accessible via the following link https://bit.ly/SchoolLevelMonitoringBullyingPrevention until November 23, 2026.

3. For your information, guidance, and immediate dissemination.

MARITES A. IBAÑEZ, CESO V
Schools Division Superintendent

RJG/GUIDELINES ON THE IMPLEMENTATION OF THE 34TH NATIONAL CHILDREN'S MONTH (NCM) / S2-115603/11-03-2026

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Republic of the Philippines
Department of Education
REGION IV-A CALABARZON

ESSD-RM-2026-721

26 October 2026

Regional Memorandum
No. 721, s. 2026

GUIDELINES ON THE IMPLEMENTATION OF THE 34TH NATIONAL CHILDREN'S MONTH (NCM)

To: **Schools Division Superintendents**
All Others Concerned

1. In reference to DepEd Memorandum No. 2026-11-4030[1], dated October 13, 2026, this Office, through the Education Support Services Division hereby disseminates the guidelines for the activity with the Council for the Welfare of Children (CWC) adopted theme ***"Manindigan! Tumugon at Kumalinga: Sa Batang Hand, Ligtas ang Bansa"*** and a sub-theme ***"Adhika: Alamin at Damhin ang Kalagayan, Highit na Magmalasakit, Kumilos para sa Kabutihan."***

2. This activity seeks to emphasize the significant role of learners in promoting safe, inclusive, and supportive learning environments. By cultivating kindness, respect, and empathy, the celebration encourages children to become agents of positive change and help create a school community where every learner can grow, succeed, and thrive. Specifically, NCM aims to:

   a. raise awareness and understanding of learners' rights, welfare, and protection through interactive activities and fun games;
   b. encourage meaningful child participation, amplifying learners' voices and their right to express their view for a better learning experience; and
   c. strengthen our advocacy for a safe, inclusive, and supportive learning environment

3. The activities to be conducted/participated and deliverables from the SDOs and Schools with their corresponding guidelines and other information is attached as **Annex.** Each governance level is requested to ensure compliance with DepEd's policy of non-disruption of classes in the implementation of NCM activities.

[1] Guidelines on the National and Regional Implementation of the 34th National Children's Month

Address: Gate 2, Karangalan Village, Cainta, Rizal
Telephone No.: 02-8682-2114
Email Address: region4a@deped.gov.ph
Website: depedcalabarzon.ph

Certificate No. PHP QMS 22 93 0085

4. Expenses incurred during this activity shall be charged against local funds, subject to the existing accounting and auditing rules and regulations of the Department.

5. Immediate dissemination and compliance with this issuance is highly enjoined.

CARLITO D. ROCAFORT
Director IV

03/ROE7

Annex A: Activities to be conducted/participated

1. CONDUCT OF THE CLASSROOM-BASED DISCUSSION ON BULLYING PREVENTION

a. The classroom-based discussion aims to strengthen learners' awareness and deepen their understanding of the harmful effects of bullying in all its forms. These sessions are designed to cultivate empathy, respect, and a sense of shared responsibility among learners, while equipping them with knowledge and skills needed to respond appropriately to bullying incidents.

b. All materials needed for the conduct of the activity can be accessed through the link and QR code below:

https://tinyurl.com/FinalVerSGonBullyingPrevention

c. To ensure the effective implementation and systematic monitoring of the program, all implementing schools are hereby required to accomplish the Monitoring Tool and submit the School-Level Monitoring Form to their respective SDOs. Subsequently, all SDOs shall consolidate the submission of the Schools and submit the Division-Level Monitoring Form **(both EXCEL and Signed PDF File)** to the Regional Office on or before **November 30, 2026** through: learnershelpline.calabarzon@deped.gov.ph. All Monitoring Tool templates can be accessed through this link and QR code below:

https://tinyurl.com/MonitoringFormsCBDBP

2. NCM COMPETITION FOR LEARNERS

a. This year's National Children's Month celebrates learners' creativity, talents, and digital competencies while raising awareness of learners' rights and their corresponding responsibilities.

b. The competitions are open to all learners within Region IV-A CALABARZON. All SDOs are encouraged to only submit **one (1) entry per category** to represent their SDOs.

I. General Rules and Information for the Contest

- The contest is open to all officially enrolled learners from participating public and private schools.
- Each participant may compete in only one (1) category
- All entries must be original works created solely by the participant/s and must not have received awards or recognition in any previous competition

- Participants must strictly comply with the specific mechanics, requirements, and submission deadlines of their chosen category
- Failure to comply with any contest rules or requirements may result in disqualification.
- The decisions of the Board of Judges and the Organizing Committee shall be final and irrevocable.
- All official entry of each SDO for each category shall be uploaded on the designated folder with file name format (SDO-AntipoloCity) on or before **November 04, 2026** through https://tinyurl.com/34thNCMCompetition.

CRITERIA FOR JUDGING	
Relevance of Content to the Theme	30%
Creativity, Originality and Integrity of Content *(The output reflects the learners own ideas and creativity and is free from plagiarism and unauthorized AI-generated content)*	30%
Visual and Overall Impact	20%
Technical Quality/Execution	20%
Total	100%

PRIZES AND AWARDS:

The regional winners will receive a Certificate of Recognition and will officially be the representative of Region IV-A CALABARZON for the National Level. All participating SDOs will receive a Certificate of Participation.

Additionally, the winners in the national level for each competition catergory will receive a cash prize and certificates of recognition.

II. Categories:

A. INFOMERCIAL COMPETITION

- Individual of group competition (learners may form a group consisting of a minimum of three (3) and a maximum of five (5) members.
- Participants shall produce a 3-minute infomercial
- The video must promote learners' rights and their co-equal responsibilities in creating a safe and positive learning environment.
- The content may be presented in Filipino, English, or a combination thereof.
- Entries must have subtitles in Filipino or English and must be in an mp4 format
- AI-generated content is not permitted. Submissions must be original and/or properly credited materials.

B. DIGITAL POSTER MAKING COMPETITION

- Individual competition for learners
- Participants must create an original digital poster that promotes learners' rights and their corresponding responsibilities or highlights the importance of preventing bullying and fostering a safe, inclusive, and positive learning environment

- Artwork may be produced using any digital art software or platform, such as, but not limited to Canva, Adobe, and Clip Studio Paint
- Each entry must include a title and a shirt caption (100-150 words or less)
- Any drawing style is acceptable (e.g. realism, surrealism, pixel art, etc.)
- The use of AI-generated art/content, plagiarism, or copying of existing works is strictly prohibited
- Submissions must be original and independently prepared by the learner-participant/s.
- Technical Specifications:

Size	A4 (8.27" x 11.69") Resolution: Minimum if 300 DPI
Orientation	Portrait or Landscape
File Format	JPEG or PNG

C. INNOVATIVE PROGRAM PROPOSAL ON EXISTING SCHOOL INITIATIVES TO ADDRESS BULLYING AND VIOLENCE IN SCHOOLS

- Individual of Group Competition (learners may form a group consisting of a minimum of three (3) and a maximum of five (5) members
- The proposal must state the following:
    - Title of the Program
    - The beneficiaries must be the school, especially the learners and educators
    - Feasibility of Proposal
    - Financial Consideration
    - Program Duration
    - Implementation Process
    - Monitoring and Evaluation (Indicators of Success)
    - Expected Outcome

3. OTHER ACTIVITIES

a. The activities in the kick-off program may be adopted or replicated by the SDOs and Schools, subject to the discretion and local context.
b. SDOs and Schools may incorporate the suggested activities of the Council for the Welfare of Children (CWC), subject to the availability of funds and other resources.